

re

The year 2020 will be remembered as an important crossroads for humanity and, in order for us all to learn and grow from this experience, it is necessary to harness the power of creativity - referring us back to the ultimate high purpose of art as a reflection of society and the world.

The I Edition of ReA! Art Fair was intentionally calling the artists for a non themed exhibition. The independent artists, not represented by galleries or dealers, were given full carte blanche to present their most daring and extraordinary projects, with no limits in terms of size, materials and technique.

The selection of artists who are unconstrained by existing strategies in the market and the intensive curatorial research behind the project was aimed at helping the audience decipher the artists' codes when it comes to their vision, thoughts and representation of the reality we all live in.

2020 has become a turning point in the arts industry specifically, with every significant global Art Fair cancelling the physical event and having an online one instead, which left a void that needed to be filled in by a different, innovative approach.

With ReA! Art Fair, we believe, the time has come to adopt new and better practices for the arts, nurturing local talents while maintaining a global outlook. The sustainability and positive impact of smaller locally rooted art fairs, like ReA! Art Fair is far more significant for community stakeholders and the creators themselves, which is why the project received an overwhelming amount of attention ever since it has been created.

We want to say thank you to everyone who has contributed to the creation and brought this ambitious project to life, the core curatorial and organizational teams within the association, the artists, the online community, the designers, the installation experts and multiple volunteers who did their best to make ReA! a genuinely unique and memorable experience.

Best,

ReA!

ADAMOU ELENA	CY	N.01	GRANZIERA MADDALENA	ITA	N.35
BARLETTA NAUSICA	ITA	N.02	GROMOLL KIM	NL	N.36
BELLINI GAIA	ITA	N.03	GUARDA ALESSIO	ITA	N.37
BISLACCHI	ITA	N.04	GUGLIOTTA ELEONORA	ITA	N.38
BRANDIMARTE ANTONIO	ITA	N.05	GUILLAME ELISE	BE	N.39
CAMANI MARTINA	ITA	N.06	HAAS SEBASTIAN	CH	N.40
CARUSO BEATRICE	ITA	N.07	HAY EMILY	UK	N.41
CECCHINI ALESSANDRA	ITA	N.08	HAYWOOD XANDER	UK	N.42
CESCON STEFANO	ITA	N.09	HUANG JIEYUAN	CHN	N.43
CESTRONE LAVINIA	ITA	N.10	ILAZ	ITA	N.44
CHUNCHUE ALISA	THA	N.11	IVANOVA ANNA	UA	N.45
CICHON MAGDALENA	DEU	N.12	ISHAKOGLU SIRMA	TR	N.46
COGLIATI LEO	ITA	N.13	JONHARDSDOTTIR JANA	FO	N.47
COLOMBINI LUNA	ITA	N.14	KENNEALLY ANNA	UK	N.48
CORDIER PAULINE	FRA	N.15	KNOWLES JEREMY	UK	N.49
COSTANZO ALESSANDRO	ITA	N.16	KOLOSOVA ANNA	LV	N.50
CRO DOMINIQUE	ENG	N.17	LEMBERG LVOVA	RU	N.51
CUBAS GIANELLA ELIZABETH	PER	N.18	LOTTI NOELA	ITA	N.52
D'AMICO MICHELE	ENG	N.19	MANES STEVEN ANTONIO	BE	N.53
DARDANO VALERIA	ITA	N.20	MARCHETTI MATTIA	ITA	N.54
DEL GATTO CECILIA	ITA	N.21	MARTINS NATACHA	PT	N.55
DI BONAVENTURA CECILIA	ITA	N.22	MASSA BENJAMIN MARIO	CH	N.56
DRAGHI ALESSANDRA	ITA	N.23	MINERS JADE	UK	N.57
DRUCKER ANA	MEX	N.24	MOFFAT FREYA	UK	N.58
ELSON ALEXANDER	UK	N.25	MOROUT PENELOPE	GR	N.59
FALCO CLARISSA	ITA	N.26	NARCISI FABRIZIO	ITA	N.60
FASSO DAMIANO	ITA	N.27	O'DONOVAN ELINOR	UK	N.61
FAVA ERNESTO	ITA	N.28	ORAZIO TERESA	ITA	N.62
FIGUCCIO VALERIO	ITA	N.29	PACELLI FRANCESCO	ITA	N.63
FREEDMAN NAAMA	ISR	N.30	PAPANTI LORENZO	ITA	N.64
FURLAN GIULIA	ITA	N.31	PAPP MATTIA	ITA	N.65
GARITA ROBERT	CRI	N.32	PERERA ALEJANDRA VARELA	MEX	N.66
GENTZSCH L.R.	USA	N.33	PIRAS YARA	ITA	N.67
GIBERTONI FABIAN	ITA	N.34	PLEUTERI ARONNE	ITA	N.68

PRASSE ANTONELLA	ITA	N.69	MARTINI MATETE	ITA	N.102
ARTA RAITUMA	LV	N.70	MYASNIKOVA MARIA	RU	N.103
ROARO ELEONORA	ITA	N.71	REBOR	ITA	N.104
RUBEGNI LUCA	ITA	N.72	ZEYTINCI PELIN	TU	N.105
RUBIN CLARA	ITA	N.73			
RUSSO VALENTINO	ITA	N.74			
SA FERNANDES EURICO	PT	N.75			
SALOMONE SERGIO	ITA	N.76			
SAMBO GIOVANNI	ITA	N.77			
ASAI SAYAKA	JPN	N.78			
SCHNITZER CLARISSA & UTECH ROBERT	DE	N.79			
SELVAGGIO ALESSIO	ITA	N.80			
SEMI AUDIOVISUAL	ITA	N.81			
SHAPOSHNIKOVA LENA	RU	N.82			
SHUAI PENG	CHN	N.83			
SIMONE JERUSA	ITA	N.84			
SINISCALCO GABRIELE	ITA	N.85			
SPOLVERINI AGNESE	ITA	N.86			
STAVLEU JONATHAN	UK	N.87			
SUGAMIELE MATTIA	ITALY	N.88			
TEMCHENKO ALISA	UA	N.89			
VENTURA CHIARA	ITA	N.90			
VERA VERA	ITA	N.91			
VICENTINI FABIO	ITA	N.92			
VINCI ALESSANDRO	ITA	N.93			
WU MENGYUAN	CHN	N.94			
XU YANG	CHN	N.95			
ZANCANA VINCENZO	ITA	N.96			
ZAPF MARGHERITA	ITA	N.97			
ZICARI NUCCIO	ITA	N.98			
ZORNETTA GIACOMO	ITA	N.99			
ZOTTI FEDERICA	ITA	N.100			
JAFFER SHAHINA	UK	N.101			

# GUGLIOTTA ELEONORA

N.38

Text by: *Laura Pieri*

Spoglie: studio #2

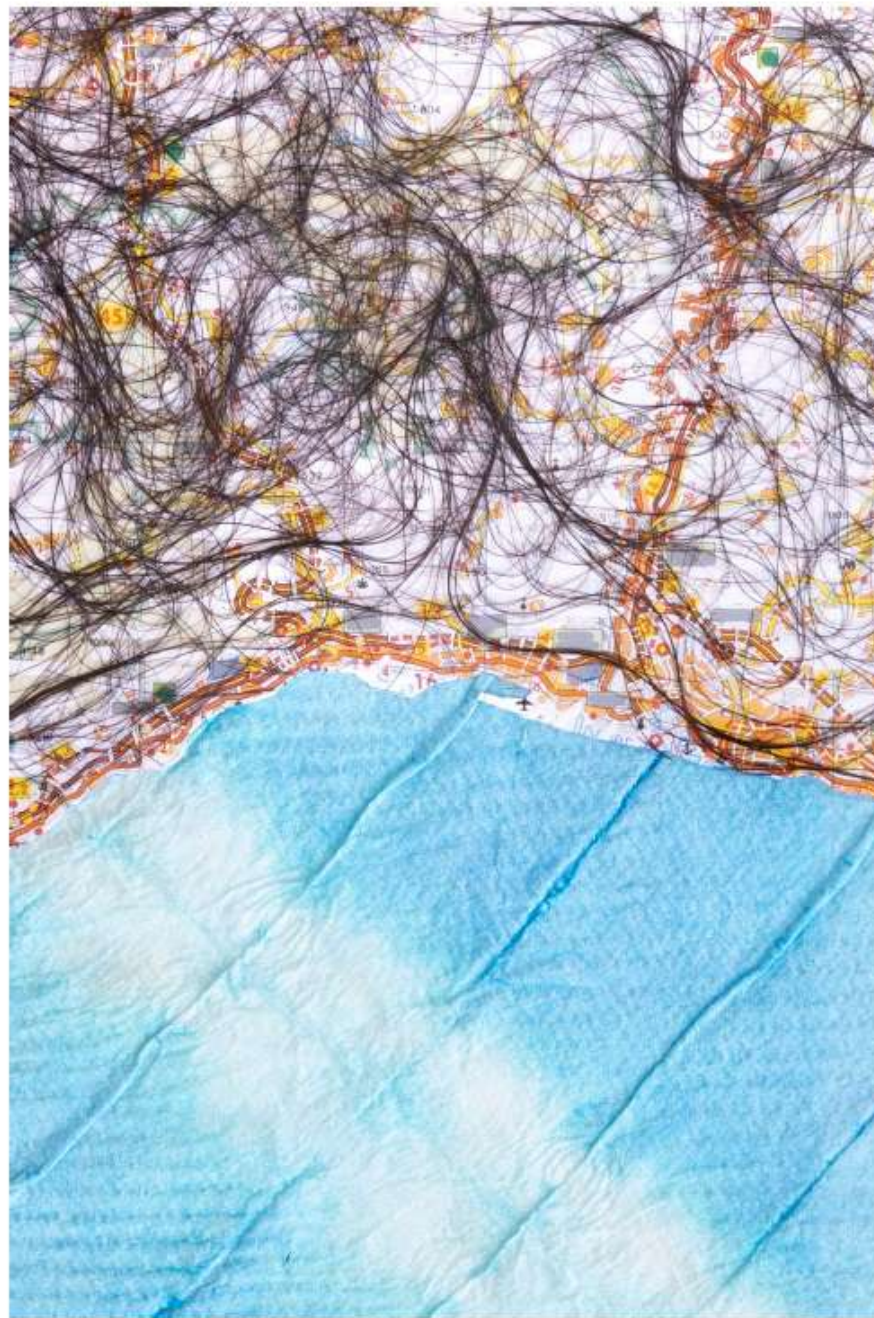
18x22 cm

Collage (carta e capelli)

ITALY

Eleonora Gugliotta was born in 1989 in Capo d'Orlando, Italy, and has graduated from the Brera Academy of Fine Arts in Milan in Contemporary Decoration. Her first mature orientation to contemporary art takes place through photography, then passing to prefer the use of organic matter to explore human experience and condition. She has participated in various group exhibitions, presenting installations, photographic projects, videos and performances and her first exhibition dates back to 2015 personal at Piero Manzoni's former studio in Milan. In 2019 she was the winner of the Paratissima Talent Prize of Paratissima Art Fair in Turin.

Her productions reflect on contemporary society, and her investigation is aimed at exploring the intimate and deeper sphere of individuals. In particular, it looks at the difficulty that the human being encounters in reuniting with his nature, in adapting to changing scenarios, the poor observation skills and analyses often distorted by mental schemes and social constructs. In his works, the artist has always preferred the use of natural filaments - be they wool, hair or hair - transforming them into real signs, strokes like those outlined by a pen that draws what the hand orders and the mind decides. Relative to the space of action they are like microelements that become at the same time points of connection and junction as well as visible trails of the movement of man in space. Along with geographical maps, hair is one of the two main elements compared and on which the game of stairs created with the *Spoglie* series of collages focuses. Over the random signs and shapes of the maps - formed by roads, rivers and coasts - the artist superimposes a tangle of hair that becomes one with the surface, creating new paths. The natural element takes on soft and sinuous shapes, contrasting with the often-angular signs of the maps and symbolically tracing the chaotic flow of man on earth. In a game between micro and macro, organic traces of man are mixed with paths made invisible, but both designed following the typically human nature of transforming the space around oneself.



*REA Art Fair draws inspiration from the concept of the Biennale - aiming to avoid solely direct relationships with the galleries and instead collaborating directly with emerging artists. And thus, an idea of introducing a storyline sprung; the Fair is divided into six sections that have been formed upon the completion of the selection of the 100 artists: humanity - works of artists whose practice embodies the conception; figurative - a representation, a portrayal of recognizable forms; neutral palette - focusing on the often monochromatic, naive depiction of nature - both human and the organic one; transitioning to nature - artists working with biologically-derived materials, captivated by the natural form; technology - subjects that touch on man-made objects and ideas; and lastly varied - the artworks that can't be confined within a particular category due to their expansive subject matter.*

*We place The Artist at the center of our focus, not only their selected works. We firmly believe that the 100 creators selected and exhibited at the Fair have tremendous potential, and immense space for growth, which ultimately were both criteria for their selection. They are all emerging artists, without extensive exhibiting experience, to whom we want to give a chance of becoming a part of the art scene. For us, the medium - whether that was painting, video art, or a performance piece had little to do with our final decisions, what was essential was the execution - if the idea that the Artist was searching to communicate, corresponded to the visual representation.*

*REA Art Fair acts as a platform, a starting point, a link between an emerging artist and the art world. The artists' evaluation is based on guidelines that also consider the different career points - like that the Fair acts as a kick-start, ensuring steady artistic growth in their future career.*

*We are working towards creating a more intimate communication between the society and the emerging artists, as well as the curators. As you walk through the Fair, you might find yourself following a path, a natural flow, a connection between the artworks as an intricate storyline unfolds before your eyes. The artists haven't been conditioned to work on a specific subject; we want to unite them so that a beautiful connection between all the art pieces and the exhibition space of Fabbrica Del Vapore will be created. The reason why we have so many types of artworks ranging from oil paintings to performing arts is because we aim to change society's point of view about the value of art. It isn't just about collecting or decorating your home, but rather about creating a connection with the world as a political being where you begin to own, sustain and encourage ideas.*

Curatorial Team